

Chiranjeevi Assumes Charge as Tourism Minister says personalities from Cineworld to be Involved in Promotion of “Incredible India”



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Shri K. Chiranjeevi assumed charge as Union Minister of Tourism here today. Speaking to the media persons on the occasion, he said that with his 30 years of experience in cinema, he will seek the cooperation of Cinestars in promotion of “incredible India”. Shri Chiranjeevi said that India has a vast Tourism potential with its variety of flora, fauna and monuments which is yet to be exploited to its maximum. The Minister said he will discuss bottlenecks and constraints in the development of Tourism Infrastructure with various other Ministries. Referring to the threefold increase in the 12th Plan outlay for Tourism, Shri Chiranjeevi said this will go to a great extent in providing jobs for 2.5 crore people in the country. He said that the present share of India in International Tourism is very low and we should strive hard to increase it up to at least one percent.

Shri Chiranjeevi began his acting career in 1977 and has acted in 149 Telugu, Three Tamil, Three Hindi and Two Kannada Films. He received the Nargis Dutt

Award for National Integration for his Home Production Rudra veena . A recipient of seven Film Fare Awards for the Best Actor, Shri Chiranjeevi was conferred with Padma Bhushan country's third highest civilian honour in 2006. He floated his political party Praja Rajayam and won 18 seats in 2009 Andhra Pradesh assembly elections. He merged his party with Congress last year and was elected to Rajya Sabha in April this year.

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